



VENICE
NUTRITION®

ADVANCED
COACHING
SERIES

Webinar Starts at 9pm EST

Topic: Finding Your Blind Spot

Goal of This Webinar

- ✓ Discovering Your “Blind Spot”
- ✓ Finding Your Perfect Customer
- ✓ Creating a Product

Your “Blind Spot”

- ✓ Blind Spot:
 - ✓ an area where a person’s view is obstructed
- ✓ 3 Questions to ask yourself?
 - ✓ What are you not seeing?
 - ✓ What’s the #1 thing you need to build your business faster?
 - ✓ How can you streamline your time, energy and message?

Who's Your Perfect Customer?

- ✓ Weight Loss – Education – Why Kids Make You Fat & “8 Week Run”
- ✓ A 30-55 female that's 20-40 lbs overweight, family oriented and desperately wants to get her previous body back. She has dieted before and is ready for a long term solution. As a mom, time no longer exists and every day is full of frustration with the lack of knowing how to make her health work. She is willing to do it, just needs the tools that are presented in a simple & realistic way so it works for her and her family.
- ✓ Toning & Fitness: Education – Body Confidence & Venice Nutrition Software
- ✓ Men & Women, ages 30-55, 5-20 lbs from where they want to be, are already committed to their health, looking for the missing ingredients to put it all together and take their body to the next level

Create Your Product

- ✓ Based on your Perfect Customer, some ideas...
 - ✓ Ebook – just a PDF
 - ✓ Podcast Series
 - ✓ Video Series
 - ✓ Webinar Series
 - ✓ Workout System

Your Tasks for September

- ✓ Discover Your Blind Spot
- ✓ Define Your Perfect Customer
- ✓ Create Your “opt – in” Product – Speaking to Your Perfect Customer
- ✓ Set Up a Lead Page & Email Strategy to share your message, start your funnel & build your list
- ✓ If need help with Landing Page & Email - Connect with Brand Life Marketing - <http://brandlifemarketing.com/landing-pages/>